



PARTICIPATION OPPORTUNITIES

Saturday & Sunday
March 20 - 21, 2027
USS Hornet Museum
Alameda, CA



Cosplay. Anime. Comics. Games. All on an Aircraft Carrier

The USS Hornet Sea, Air & Space Museum
proudly presents *CarrierCon*!

A convention like no other celebrating cosplay, tabletop gaming, and Western and Japanese media. *CarrierCon* is an opportunity for people of all ages to share their love of cosplay and pop culture media while supporting the USS Hornet Museum in Alameda, CA. Since 2019, this epic event has drawn diverse crowds upwards of 3,000 people and continues to grow.

CarrierCon is a special event where the Museum engages with new audiences and broaden awareness of the Museum and its mission of education and preservation of history and science. We welcome all fandoms to not only enjoy one of the most unique conventions in the United States but to discover the USS *Hornet* in a way entirely unique to them!

Summary of Opportunities

CarrierCon Title Sponsor - \$10,000

Admiral Sponsorship - \$5,000

Captain Sponsorship - \$2,000

All sponsorships support the USS Hornet Sea, Air & Space Museum!



The USS Hornet Sea, Air and Space Museum is a 501(c)3 nonprofit that utilizes the historic aircraft carrier USS Hornet and the collections, exhibitions, and educational programming to promote awareness and understanding of history, science, technology, and service. All proceeds made from CarrierCon go to support the USS Hornet Sea, Air and Space Museum.

CarrierCon

Title Sponsor

\$10,000



- Event Top Line Naming Rights— “_____ and the USS Hornet Museum Present *CarrierCon 2026*” and recognition as the Title Sponsor in all event media and materials
- One (1) promotional booth space for sales and giveaways at event, approximately 10 x 10' space unless otherwise requested
- Two (2) sponsor banners to be hung on entrance gate and around the ship (Sponsor to supply banner)
- Name recognition in all program materials
- Logo placement and link to sponsor homepage on USS Hornet Museum website and the official CarrierCon website for one year
- Twenty-five (25) CarrierCon Admission Passes

Admiral

Sponsor

\$5,000



- Name and logo recognition in all event media and materials
- One (1) promotional booth space for sales and giveaways at event, approximately 10 x 10' space
- Logo placement and link to sponsor homepage on USS Hornet Museum website and the official CarrierCon website for one year
- Ten (10) CarrierCon Admission Passes

Captain Sponsor \$2,000



- Name and logo recognition in all event media and materials
- One (1) promotional booth space for sales and giveaways at event, approximately 10 x 10' space
- One (1) sponsor banner to be hung around the ship (Sponsor to supply banner)
- Logo placement and link to sponsor homepage on USS Hornet Museum website and the official CarrierCon website for one year
- Five (5) CarrierCon Admission Passes

Vendor Booth \$500



Not a sponsorship, but industry companies or organizations wanting to attend CarrierCon 2026 can purchase a Vendor Booth for \$500 and receive one (1) promotional booth space for sales and giveaways at event, approximately 10 x 10' space and up to four Vendor wristbands. This is included with all sponsorship levels.

For more information, please contact:
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www.uss-hornet.org

Help us sail to new horizons while anchoring our home in San Francisco Bay!

Hornet spent her first 27 years in service to the Nation, in war and in peace, from launching the brave pilots of WWII to recovering the intrepid lunar explorers of Apollo 11 and 12. For the last 27 years, she has inspired and educated hundreds of thousands of visitors from the Bay Area and beyond. Now she is looking towards a bright future where the legends of the heroes she carried live on while she continues to carry out her modern-day mission.

The Museum is getting noticed not only for the work we do, but the potential we have to grow into a world-class institution. We are currently exploring an opportunity to secure Hornet's future in the Bay Area for years to come. Moving an aircraft carrier is a massive undertaking - especially so for an octogenarian ship. We are raising funds to cover feasibility studies, build up our infrastructure, and increase our capacity.

Please contact us at charlotte.rodeen-dickert@uss-hornet.org if you'd like to become part of Hornet's history and help secure her future!



Volunteer Opportunities at the Museum!

The Museum offers many volunteer opportunities in Restoration, Education, Security, and more! For more information, visit uss-hornet.org/volunteer or contact Natalie Leighton, Volunteer Coordinator, at natalie.leighton@uss-hornet.org.